L COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 |

TESOL COLOMBIA 7

Human Intelligence in the Age of AI

MAY 19 – 21

UNIVERSIDAD DE LA SABANA
CHÍA, COLOMBIA

2027



IA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 |

WHY TESOL COLOMBIA 7?

A COMMUNITY THAT TRANSFORMS TEACHING:
More than **500 teachers, academic leaders, and industry professionals** coming together to share experiences, best practices, and new perspectives on language teaching.

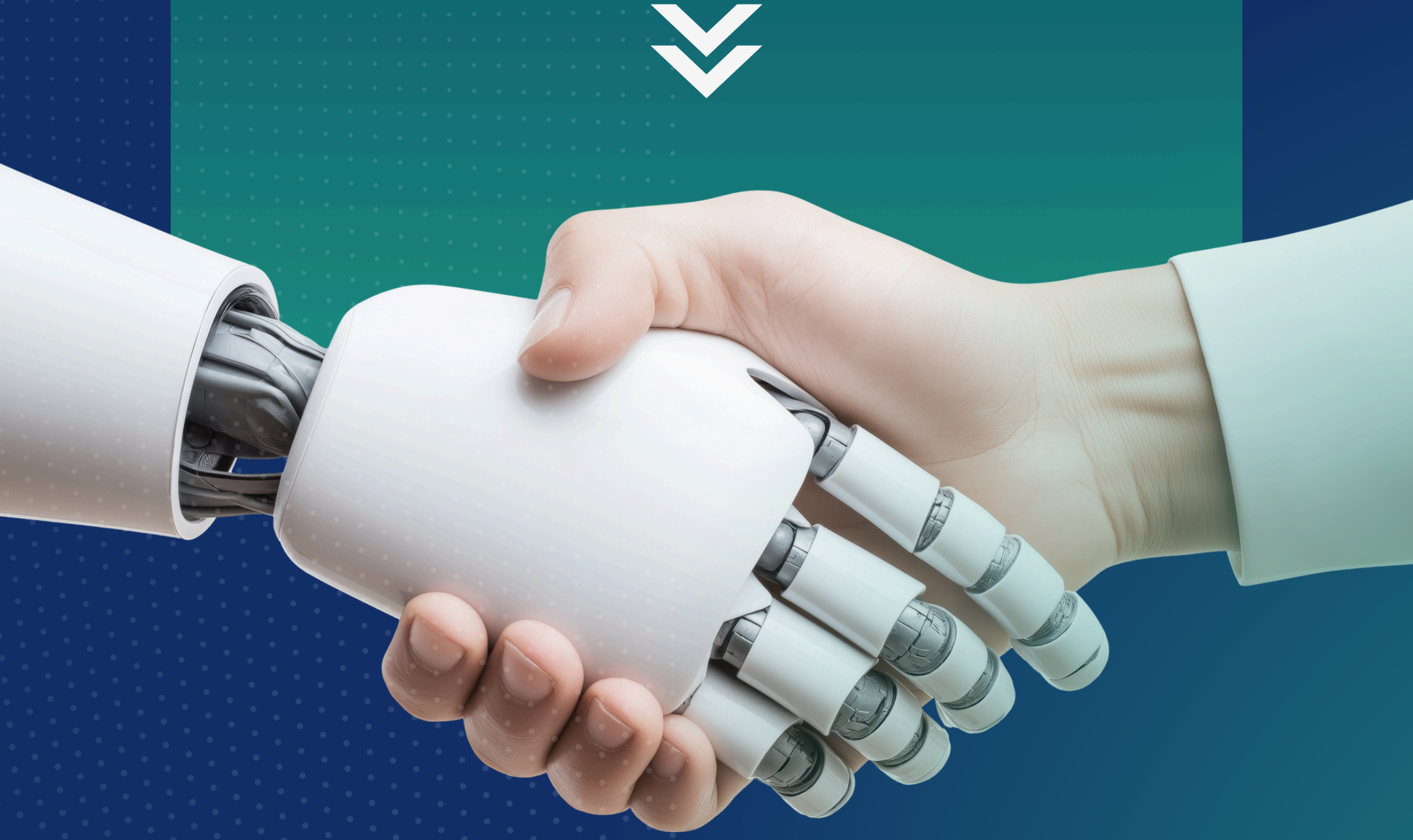
PRESENCE WHERE IDEAS ARE BORN:
Connect your brand with those who **explore, use, and recommend the tools**, content, and solutions that reach classrooms and institutions.

MORE THAN VISIBILITY:
Take part in academic sessions, networking, and brand experiences that let you **be part of the conversation** and strengthen your relationship with the education community.

A SHARED PURPOSE:
Your sponsorship helps create a space where **hundreds of educators** can stay current, connect, and grow professionally.

SPONSORSHIP CATEGORIES:

Below you will find our sponsorship packages and their benefits, designed to provide greater visibility, positioning, and strategic connection opportunities during **TESOL Colombia 7.**



MAIN SPONSOR: $12,000,000 COP





- **5 full-event passes** (3 days)
- **3 promotional videos** (approx. 1 min) **in the auditorium**
- **Invitation to the welcome reception**
- **Daily refreshments for 4 staff members**
- **Rotating ads on the lobby screens**
- **Brand activation** (additional space in the outdoor pergola, 1 day)
- **1-hour plenary session** (international guest speaker)
- **Mention and logo on the event website**
- **Mention in Campus, the university newspaper**
- **Logo on the official attendance certificate**
- **Mention on official social media** (direct post)
- **Recognition during the opening ceremony**
- **2 simultaneous 45-min academic sessions**
- **Logo on the official sponsor backdrop**
- **Lead capture through the event app**
- **Moderation of a 45-min special interest group session**
- **3 scheduled push notifications on the event platform**
- **Official TESOL Colombia 2027 sponsor/partner certificate**
- **Institutional video (max. 1 min) before a plenary session**
- **Advertising in the networking area**

Booth: 12 m² booth (6 × 2 m), 1 lounge area, 1 high bar table, 3 bar stools, 1 storage counter with power outlet, 2 backlit panels, and 1 TV.

GOLD SPONSOR: $9,500,000 COP





- **3 full-event passes** (3 days)
- **2 promotional videos** (approx. 1 min) **in the auditorium**
- **Invitation to the welcome reception**
- **Daily refreshments for 3 staff members**
- **Rotating ads on the lobby screens**
- **Brand activation** (additional space in the outdoor pergola)
- **2 scheduled push notifications on the event platform**
- **Mention and logo on the event website**
- **Official TESOL Colombia 2027 sponsor/partner certificate**
- **30-minute plenary session**
- **Mention on official social media** (direct post)
- **Recognition during the opening ceremony**
- **1 simultaneous 45-min academic session**
- **Logo on the official sponsor backdrop**
- **Lead capture through the event app**

Booth: 8 m² booth (4 × 2 m), 2 high bar tables, 4 bar stools, 1 storage counter with power outlet, and 2 backlit panels.

SILVER SPONSOR: $6,650,000 COP



- **2 full-event passes** (3 days)
- **1 promotional video** (approx. 1 min) **in the auditorium**
- **Official TESOL Colombia 2027 sponsor/partner certificate**
- **Daily refreshments for 2 staff members**
- **Rotating ads on the lobby screens**
- **Recognition during the opening ceremony**
- **1 scheduled push notification on the event platform**
- **Mention and logo on the event website**
- **Lead capture through the event app**
- **Invitation to the welcome reception**
- **Mention on official social media** (direct post)
- **Logo on the official sponsor backdrop**
- **1 simultaneous 45-min academic session**

Booth: 4 m² booth (2 × 2 m), 1 high bar table, 2 bar stools, 1 storage counter with power outlet, and 1 backlit panel.

LOBBY MAP



TESOL Colombia 7 booths will be located in the main lobby of the iconic Ad Portas Building at Universidad de La Sabana, a strategic space that brings together visitors, exhibitors, and leaders in the education sector.



BOOTH LAYOUT AND EXHIBITION AREA

OTHER

SPONSORSHIPS:

Special Sponsorship	Price (COP)
Official event app (TESOL COL + Sponsor)	$7,000,000
Welcome kit (TESOL COL + Sponsor)	$5,000,000
Photo booth (TESOL COL + Sponsor)	$5,000,000
Official badge lanyard (TESOL COL + Sponsor)	$4,000,000
Refreshment area (visible branding)	$3,000,000
TESOL Colombia Awards (per category)	$2,500,000
Interview space (shared backdrop – 3 sponsors)	$1,500,000



Let's shape the

FUTURE OF EDUCATION TOGETHER:

Being at TESOL Colombia 7 means:

•Being part of a community that is building the future of language education.

•Standing alongside those who make teaching happen every day.

•Joining the conversations that are transforming education.

•Building relationships with teachers, leaders, and institutions.

•Helping hundreds of educators connect, grow, and share knowledge.



MORE THAN SPONSORS, WE ARE LOOKING FOR PARTNERS WHO BELIEVE IN STRENGTHENING THE EDUCATION COMMUNITY.

WE LOOK FORWARD TO SEEING YOU AT TESOL COLOMBIA 7.

L COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 |

TESOL COLOMBIA 7

Human Intelligence in the Age of AI

MAY 19 – 21

UNIVERSIDAD DE LA SABANA
CHÍA, COLOMBIA

2027



IA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 | TESOL COLOMBIA 2027 |