



TESOL COLOMBIA

Human Intelligence in the Age of AI

MAYO 19 - 21

**UNIVERSIDAD DE LA SABANA
CHÍA, COLOMBIA**

2027



WHY TESOL COLOMBIA 7?



A COMMUNITY THAT TRANSFORMS TEACHING:

More than **500 teachers, academic leaders, and industry professionals** coming together to share experiences, best practices, and new perspectives on language teaching.



PRESENCE WHERE IDEAS ARE BORN:

Connect your brand with those who **explore, use, and recommend the tools**, content, and solutions that reach classrooms and institutions.



MORE THAN VISIBILITY:

Take part in academic spaces, networking, and brand experiences that will let you **be part of the conversation** and strengthen your relationship with the education community.

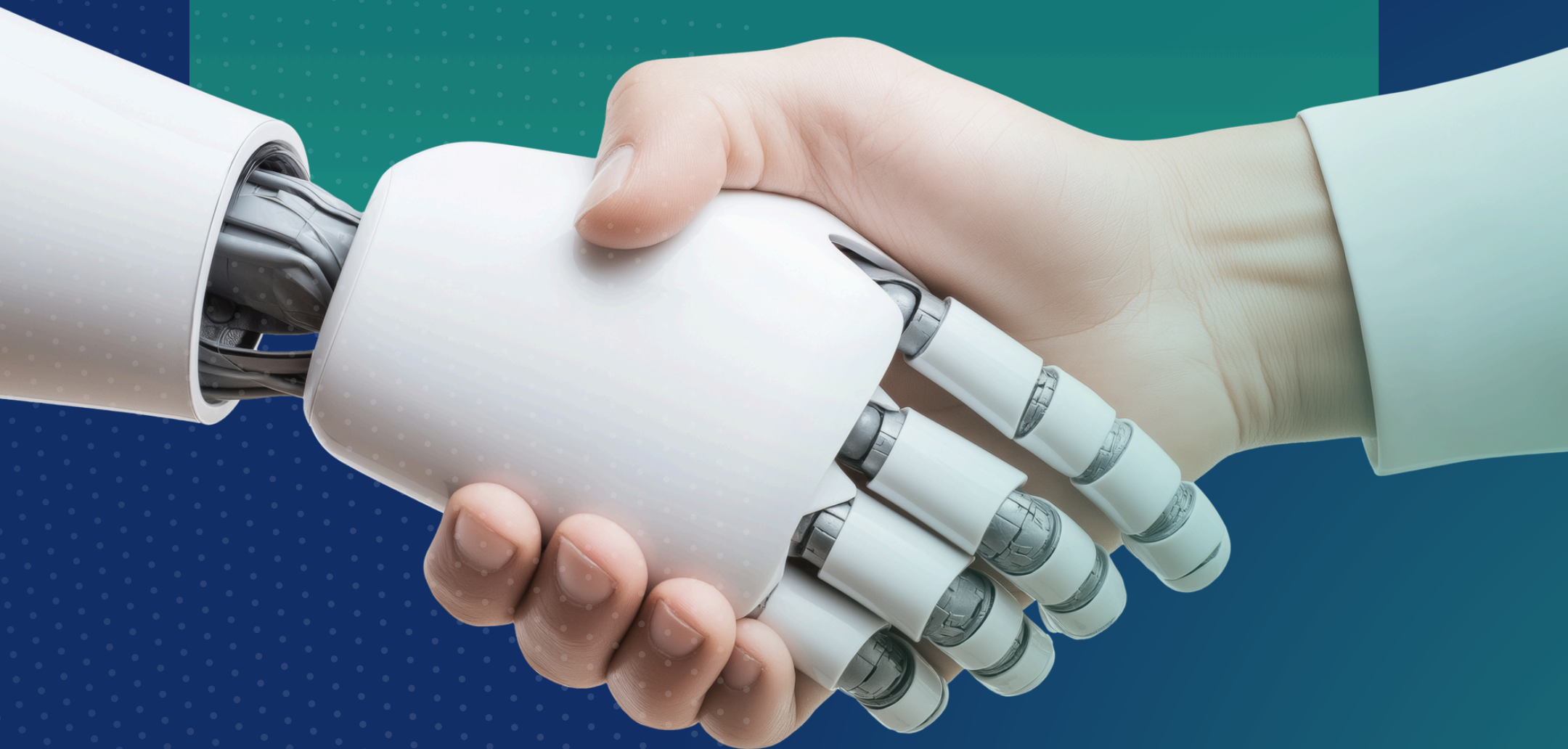


A SHARED PURPOSE:

Your participation as a sponsor **helps make possible a space for professional growth, connection, and development for hundreds of educators.**

SPONSORSHIP CATEGORIES:

Below you will find the different sponsorship plans and their associated benefits, designed to provide greater visibility, positioning, and strategic connection opportunities during **TESOL Colombia 7.**



MAIN SPONSOR: **\$12.000.000 COP**



Event access passes
x5 (3 days)



1-minute promotional videos in auditorium
x3



Participation in welcome cocktail



Staff refreshments per day
(4)



Rotating advertising on lobby screens



Brand activation
(Additional space in outdoor pergola, 1 day)



1-hour plenary session
(International guest)



Mention and logo on event website



Mention in institutional Campus newspaper



Logo on official attendance certificate



Mention on official social media
(direct post)



Recognition during opening ceremony



Two 45-min simultaneous academic sessions



Presence on official sponsor backdrop



Contact collection through the App



45-min interest group moderation



Three scheduled push notifications on event platform



Certificate as official TESOL Colombia 2027 sponsor/partner



Institutional video, max 1 minute, before plenary



Advertising in networking area

12m² booth (6x2), 1 lounge area, 1 high bar table, 3 bar stools, 1 storage counter with power outlet, 2 backlit panels, and 1 TV.

GOLD SPONSOR:

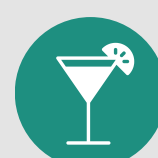
\$9.500.000 COP



Event access passes
x3 (3 days)



Two approx. 1-minute promotional videos in auditorium



Participation in welcome cocktail



Staff refreshments per day (3)



Rotating advertising on lobby screens



Brand activation
(Additional space in outdoor pergola)



Two scheduled push notifications on event platform



Mention and logo on event website



Certificate as official TESOL Colombia 2027 sponsor/partner



30-minute plenary session



Mention on official social media
(direct post)



Recognition during opening ceremony



One 45-min simultaneous academic session



Presence on official sponsor backdrop



Contact collection through the App

8m² booth (4x2), 2 high bar tables, 4 bar stools, 1 storage counter with power outlet, 2 backlit panels.

SILVER SPONSOR:

\$6.650.000 COP



Event access passes
X2 (3 days)



One approx. 1-minute
promotional video in
auditorium



Certificate as
official TESOL
Colombia 2027
sponsor/partner



Staff refreshments
per day
(2)



Rotating
advertising on
lobby screens



Recognition
during opening
ceremony



One scheduled
push notification on
event platform



Mention and logo on
event website



Contact
collection
through the App



Participation in
welcome cocktail



Mention on official
social media
(direct post)



Presence on
official sponsor
backdrop



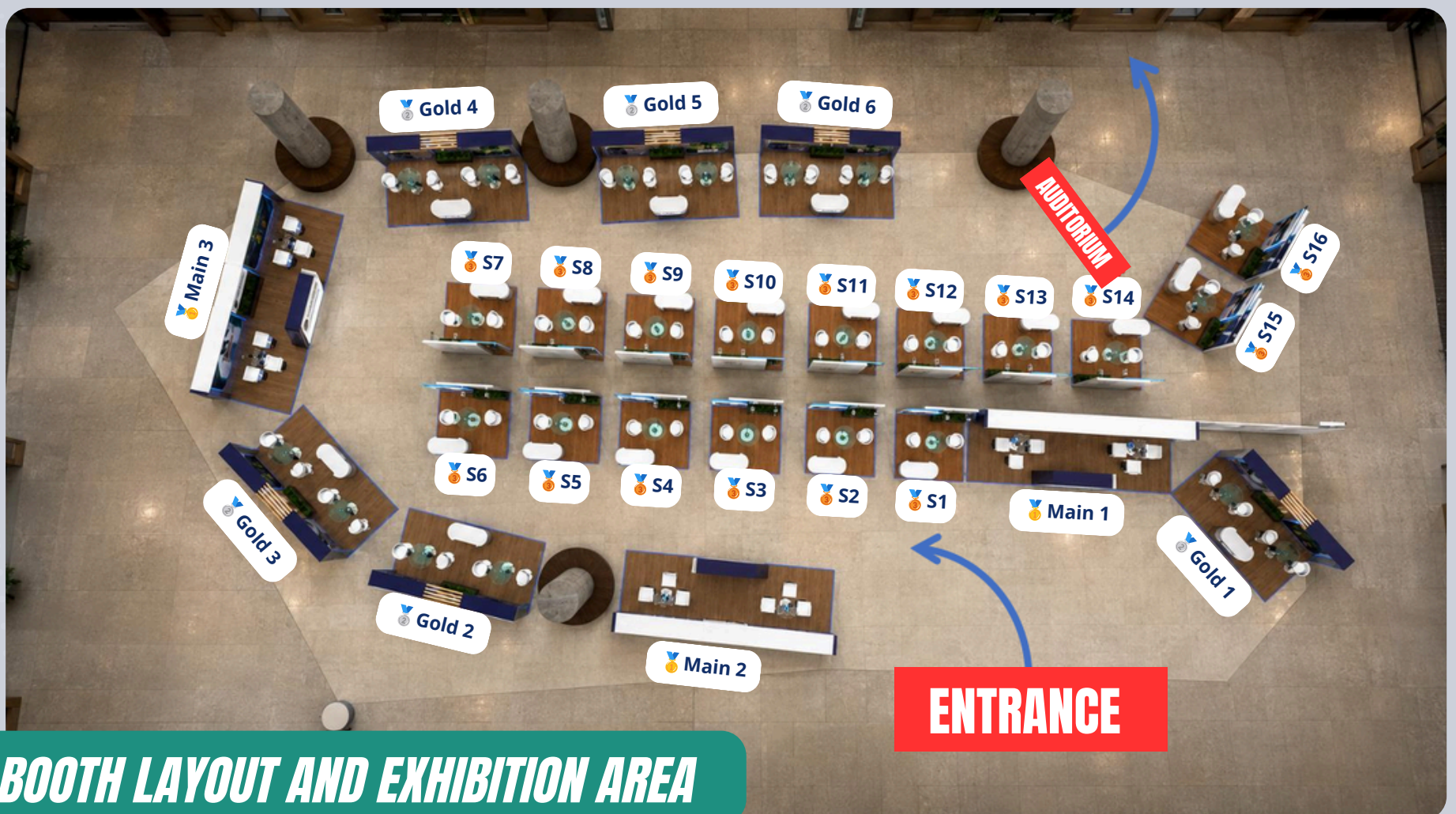
One 45-min
simultaneous
academic session

4m² booth (2x2), 1 high bar table, 2 bar stools, 1 storage counter with power outlet, 1 backlit panel.

LOBBY MAP



The TESOL Colombia 7 booths will be located in the main lobby of the iconic Ad Portas Building at Universidad de La Sabana, a strategic space that will connect visitors, exhibitors, and leaders in the education sector.



BOOTH LAYOUT AND EXHIBITION AREA

OTHER

SPONSORSHIPS:-

Special Sponsorship Price	Precio
Official event app (TESOL COL + Sponsor)	\$ 7.000.000
Welcome kit (TESOL COL + Sponsor)	\$ 5.000.000
Photo booth (TESOL COL + Sponsor)	\$ 5.000.000
Official badge lanyard (TESOL COL + Sponsor)	\$ 4.000.000
Refreshment area sponsorship (Visible branding)	\$ 3.000.000
TESOL Colombia Awards (Per category)	\$ 2.500.000
Interview space (Shared backdrop – 3 Sponsors)	\$ 1.500.000



Let's be part of the

FUTURE OF EDUCATION TOGETHER:



Being at TESOL Colombia 7 means:

- Being part of a community that is building the future of language education.
- Standing alongside those who make teaching a reality every day.
- Being part of the conversations that are transforming education.
- Building relationships with teachers, leaders, and institutions.
- Helping hundreds of educators connect, grow, and share knowledge.

***MORE THAN SPONSORS, WE WANT PARTNERS WHO BELIEVE IN
STRENGTHENING THE EDUCATION COMMUNITY.***

WE LOOK FORWARD TO SEEING YOU AT TESOL COLOMBIA 7.





TESOL COLOMBIA

*Human Intelligence in
the Age of AI*

7

MAYO 19 - 21

**UNIVERSIDAD DE LA SABANA
CHÍA, COLOMBIA**

2027